Jalapeño Eating Contest

HOLLAND FARMERS MARKET
PARTICIPATION FORM
SATURDAY, AUGUST 15, 2015 • NOON
WWW.SALSASHOWDOWN.ORG

PRIZES
1st place: $100, Medal, and Bragging Rights!
2nd place: Medal
3rd place: Medal

PARTICIPATION FEE
$10. Fee includes one entry ticket ($3 value) to the Salsa Showdown. Participation fee is not refundable.

RULES
- Contestants must be at least 18 years old.
- Each contestant will receive a plate of jalapeño peppers. You may eat only one pepper during the first minute. You must then eat as many as you can during the next two minutes, one pepper at a time.
- Peppers must be eaten down to within 1/4 inch of the cap to be counted.
- You will not be allowed any other foods or beverage during the contest.
- You will be disqualified should you be unable to keep peppers down.
- You cannot coat the inside of your mouth with any kind of protective coating. Anyone caught doing so will be disqualified.
- The winner will be determined by the number of stems on the contestant's plate after time has been called. You will be allowed to finish any pepper remaining in your mouth when time is called. Should there be a tie, contestants will be given an additional serving of peppers to eat in another minute.

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Emergency Contact Name: _____ Phone: _____ Relationship: _____

RELEASE OF LIABILITY
In consideration of my voluntary participation in the Jalapeno Eating Contest and any other activities relating to the "Salsa Showdown" at the Holland Farmers Market on August 15, 2015 (the "Event"), I assume the inherent risks (potentially resulting in injury or death) related to the Event. I, for myself, my heirs, personal representatives waive any and all claims, actions, or rights I have or may have against the City of Holland, the Downtown Holland Principal Shopping District, the Holland Mainstreet Downtown Development Authority, their officials, employees, volunteers, and agents (collectively referred to as the "Governmental Entities") that may arise as a result of my participation in the Event. I give permission to the Governmental Entities to use, without charge, all or a portion my likeness (and make any editorial changes) in promoting the Event and the Governmental Entities. I waive any claims, actions, or rights I have or may have against the Governmental Entities arising from the use, publication, and changes in the content. I agree to indemnify and hold harmless the Governmental Entities from all claims, actions, or liabilities (including reasonable attorney fees and costs) from any claim, action, or liability arising out of or relating to my participation in the Event. I promise to examine the Event site and assure myself that the area is safe, and further agree that I will not participate in the Event unless I am satisfied that the area and conditions are safe and that the jalapenos are safe to eat, I will further read and comply with all contest rules and regulations, note existing weather conditions and do agree that I voluntarily assume all risks arising from conditions related to the Event site by myself or others. The below information I filled in is correct to the best of my knowledge. I have read and agree to the contest rules and regulations.

Signature: _____ Date: _____

Mail/Drop Off Participation Form and $10 Fee
By 5pm Friday, August 14
Or Register Online at www.salsashowdown.org:
Downtown Holland
44 West 9th Street
Holland, Michigan 49423

Checks payable to: City of Holland
Please call 616.796.1210 with questions.

Boar's Head

VISSER FARMS EST. 1903

EIGHTH STREET MARKET PLACE

TAYLOR RENTAL